STATINTL

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MEMORANDUM FOR THE DIRECTOR

- 1. This memorandum recommends action.
- 2. State Department desires to use your 15 October, New York speech in its BULLETIN.
- 3. William O'Brien, (Extension 2729) asks if in the footnote they may state that the speech was made at a meeting of the Practising Law Institute at the Association of the Bar of the City of New York. They want to shorten the designation of the group before which you spoke, which now reads, "Remarks at the Meeting of the Board of Trustees of the Practising Law Institute 25th Annual Reception at the Association of the Bar of the City of New York". I believe we should approve their footnote which would read, "Remarks Before the Practising Law Institute at the Association of the Bar of the City of New York."
- 4. State also needs a title for the speech. They suggest, "Problems of Freedom in Newly Emerging States." Recommend approval of this.
- 5. 'State raises a question as to the use of the word, "reclame", fourth from the last line on page 3. They state that the dictionary defines reclame as publicity of seeking publicity and they point out that if the word "publicity" or "publicity seeking" were substituted for reclame it would not make very good sense -- "we also have to be willing to take without publicity a good bit of ribbing from the public and the press" -- since the ribbing comes via publicity. They suggest that perhaps the word "protest" might be better and that perhaps the word "reclama" was what you had in mind. I believe there is a distinction here that could be corrected by permitting them to use the word "protest" instead of reclame if only because the latter is not a word in common use.

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STANLEY J. GROGAN Assistant to the Director

cc: DDCI